

# **Access to Counsel in Evictions Task Force**

Outreach & Assessment Committee Meeting

November 12, 2021

10:30am - 11:30am

## **Agenda**

Focus for Meeting 3: Outreach & Coordination for Access to Counsel Program

1. Introductions
2. Brief summary of previous meetings and recap of scope of committee's work
3. Key Components: Outreach & Coordination - Discussion
  - I. OUTREACH
    - A. Communications
      1. Identifying target audiences
      2. Identifying key points of contact
    - B. Messages
    - C. Outreach
      1. Key Messengers
      2. Partner Organizations
      3. Pathways/ outlets/ tactics
      4. What organizations are already doing outreach on eviction prevention and where is there an opportunity to join forces? (State & local DHCDs, courts, etc.)
    - D. Assessment
      1. How do we measure success of the outreach effort?
      2. How do we measure which types of outreach were the most effective?
  - II. COORDINATION
    - A. Between state & local jurisdictions
    - B. Between key entities in eviction prevention
    - C. Data sharing