



PRESS RELEASE

Attorney General Frosh Announces Settlement with Kmart for Failure to Disclose Unit Prices in Stores

BALTIMORE, MD (November 2, 2018) – Maryland Attorney General Brian E. Frosh today announced that his Consumer Protection Division has entered into a settlement with the Kmart Corporation, resolving allegations that Kmart failed to provide consumers with required unit prices in its Maryland stores. The agreement requires Kmart to display unit pricing on consumer goods at all of its Maryland stores, maintain written policies and procedures regarding unit pricing, and pay \$105,500 in penalties and costs to the Maryland Office of the Attorney General.

Maryland's Unit Pricing Act (UPA), requires retailers to display unit prices, or the dollars and cents that the item sells for per each unit in the packaging, for certain retail consumer goods. Kmart stores in Maryland sell many consumer goods that fall under the provisions of the UPA. Failing to provide a unit price for these goods makes it more difficult for consumers to compare the prices of items when those items are not packaged in equal quantities.

“The unit pricing law provides Maryland consumers with the information to compare actual prices of goods when making purchasing decisions,” said Attorney General Frosh. “This agreement ensures that Kmart will abide by the law and shoppers get the best value for their budget.”

After the settlement agreement was signed by Kmart, its parent company, Sears Holding Corporation, filed for bankruptcy on October 15, 2018.

In making today's announcement, Attorney General Frosh thanked Assistant Attorney General Karen Valentine for her work on the case.