

Town Halls Subcommittee Meeting

7/31/20

- Present
 - Karen Anderson-Scott
 - Franklyn Baker
 - Reena Shah
 - Michael Summers
 - Tamar Sarnoff
 - Chijioke Akamigbo
 - Jahnae Wallace
 - Brenda Gruss
- Target Dates
 - Further out the better, can check availability for September
 - Should crystalize the goal
 - If goal is to share it can be later
 - If goal is to interact and get feedback then earlier is better
 - Next task force meeting is Sept. 17
 - Other committees may have info then - could use that time to launch into a town hall
 - Could take whatever we have to that group for approval
 - Really anything needs to go through Policy and RAcE Equity
 - Can't wait until 9/17 to get started
 - Other committees could be tasked with delivering info, etc. by then
 - Others would also be finalizing their legislative ask around that time - could feed in
 - Should select dates and work backwards to find who is available to speak
 - Check for dates in 1st or 2nd week of October, use september task force meeting as springboard
 - How will people be interacting - expected attendance, etc.
 - Evictions are starting - october may be too late
 - Could go out multiple times using facebook live
 - Don't necessarily need to make a huge splash
 - Need to coordinate with substantive committees to have updates online
 - Small interactive sessions
 - We act as coordinating body
 - Don't necessarily need to do a lot of ramping up for facebook-esque engagements
 - Really it comes down to dates

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- Geography, subject matter, format
- Libraries
- Associated costs
 - Capturing and ASL translation services
 - Spanish translation
 - Will try to get quotes for hour to hour and a half events
 - One-pager for everything Tamar finds
- Questions/comments/suggestions
 - AG has been using “next door”
 - May be helpful to put AG out there
 - Branding and face is important with regards to consistency and interest
 - Using task force members to push word out may be more beneficial
 - Their networks may be more robust
 - Talking points are important - political leaders should be giving the same message
- Need to connect with housing committee
 - This seems most time sensitive to potential outreach
 - Shoot over an email to their chairs
- Would like to see an overall plan