

Committee Meeting

8/14/20

- Present
 - Karen Anderson-Scott
 - Franklyn Baker
 - Aleithea Warmack
 - Brenda Gruss
 - Chijioke Akamigbo
 - Michael Summers
 - Shirley Gordon
 - Tamar Sarnoff
- Town Hall Week of August 24
 - Specifically geared towards housing
 - Generally thinking weekdays
 - People are often more settled by Wednesday
 - 8/26
 - Tend to think evenings would be able to get to people who are working
 - Possibility to do 2 sessions - 2pm and potentially later
 - Could give a gauge of which attracts more viewership
 - Need speakers from housing committee
 - Need to promote
 - Legal aid's director of marketing can help with some promotion
 - Need to determine platform and format
 - Previous discussion surrounding 40min presentation, 15-20min q&a
 - Facebook may help with turnaround, same with youtube
 - Allowable to use attorney general's youtube channel?
 - Require certain number of subscribers to livestream on youtube
 - Can offer attorney general's account for facebook
 - Uncomfortable to ask people to sign up for facebook in order to participate - would not be able to participate in live chat
 - Not out of question, but more difficult
 - Could use zoom/teams/etc.
 - Fritz Schantz
 - Zoom can stream through facebook and webpage
 - OAG employees cannot have zoom on work computers
 - Still in discussions with streamyard to have premium account

- Not an option by next wednesday
 - Could people sign-up/submit questions in advance?
 - Cisco web meetings do not require signup
 - Can use to meet everyone except presenters while allowing chat
 - Could try facebook at 2:00 and another in the evening (6:00)
 - Chijioke will follow-up with cisco info
 - Libraries
 - People who register will get a link the day before with access info
 - Promote registration, not direct link
 - Will need to sort out interpreter v. close-captioning for hearing events
 - Phone service for hard of hearing will soon be offered at low/no cost
 - Not by next week or two but for later town halls
 - What about those without the technological abilities?
 - Are libraries open to those without access?
 - Some counties have open libraries, others do not
 - Most are still closed to the public
 - Would it be possible to stream through public television
 - Unsure if there was a live-streaming capability or if they needed to have a recorded message
 - Consider developing relationship with maryland municipal league
 - Municipalities often have public access streaming
 - Next steps
 - Confirm presenters are available
 - Webex would have a presenter and another person interacting with questions
 - Limit is 150
 - Potential need to reimburse to use platform
 - Check legal aid can make their system work
 - Library has some use of crowdcast
 - Judiciary has zoom for government which has been approved
 - We could use general point of contact to technical pieces
- Date - September/October
 - Tamar will look into what exact days would be best
 - Tuesday-Thursday are most popular days
 - Wednesday seems general preferred
- Library Systems

- Libraries could push messaging but bulk of marketing would still come from us
- Questions/comments/suggestions