



LEWIS BRISBOIS BISGAARD & SMITH LLP

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August 16, 2017

VIA ELECTRONIC SUBMISSION

Attorney General, Brian Frosh
Maryland Attorney General's Office
ATTN: Security Breach Notification
200 St. Paul Place
Baltimore, Maryland 21202
E-Mail: idtheft@oag.state.md.us

Re: Notification of Data Security Incident

Dear Attorney General Frosh:

I represent Evers Robinson Ltd. located in Phoenix, Arizona. This letter is being sent pursuant to Maryland Code Annotated § 14-3501 – 3508 on behalf of Kahala Brands (“Kahala”) because Evers Robinson conducts audits of Kahala’s employee benefit plan(s) and maintained participant information in connection with those audits. Evers Robinson learned on July 17, 2017 that the personal information of one (1) Maryland resident may have been involved in a data security incident involving names, dates of birth, and Social Security numbers belonging to certain Kahala employees.

On July 17, 2017, Evers Robinson learned of a data security incident that may have affected individuals whose personal information was stored on ShareFile, a file sharing program provided by a third party vendor. Upon learning of the incident, Evers Robinson immediately took steps to limit access to the affected files and implemented two-step verification procedures for ShareFile to increase security. Evers Robinson also engaged a digital forensics firm to determine what happened and reported the matter to the Phoenix Police Department and the Federal Bureau of Investigation. The affected individuals were identified on August 8, 2017 and measures were taken to begin notifying them on August 11, 2017.

As referenced above, Evers Robinson is in the process of notifying the affected Maryland resident with the attached letter. As referenced in the letter, Evers Robinson will provide 12 months of credit monitoring and identity protection services to affected individuals through ID Experts. Please contact me should you have any questions.

Sincerely,

SEAN B. HOAR of
LEWIS BRISBOIS BISGAARD & SMITH LLP