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April 19, 2018

**AND FIRST CLASS MAIL  
VIA EMAIL (IDTHEFT@OAG.STATE.MD.US)**

Office of the Attorney General  
Attn: Security Breach Notification  
200 St. Paul Place  
Baltimore, MD 21202

*Re: Incident Notification*

Dear Sir or Madam:

I am writing on behalf of our client, Premier Fixtures, LLC (“Premier”), to notify you of a security incident involving one (1) Maryland resident.

On March 9, 2018, Premier learned through an ongoing forensic investigation into a phishing incident that an unauthorized party obtained access to several email accounts belonging to Premier employees. Upon first learning of the phishing incident, Premier conducted an internal investigation and engaged a leading cyber security firm to investigate the incident. The investigation determined that unauthorized actor(s) may have accessed emails and attachments contained in the employee accounts. The emails and attachments included the name and Social Security number of a Maryland resident.

On April 19, 2018, Premier will begin mailing written notifications to potentially affected individuals, including the one (1) Maryland resident who is being notified of the incident in writing in accordance with Md. Code Ann., Com. Law § 14-3504 in substantially the same form as the enclosed letter.<sup>1</sup> Premier is offering the potentially affected individuals a company-paid one-year membership in credit monitoring and identity theft protection services from Kroll. Premier has also provided a telephone number for potentially affected individuals to call with any questions they may have.

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<sup>1</sup> This report is not, and does not constitute, a waiver of Premier’s objection that Maryland lacks personal jurisdiction regarding the company related to this matter.

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To help prevent something like this from happening again, Premier is taking significant steps to enhance its network security and providing additional training to employees regarding the dangers of phishing emails.

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Eric A. Packel".

Eric A. Packel

Partner

Enclosure



<<Date>> (Format: Month Day, Year)

<<MemberFirstName>> <<MemberMiddleName>> <<MemberLastName>> <<Suffix>>  
<<Address1>>  
<<Address2>>  
<<City>>, <<State>> <<ZipCode>>

Dear <<MemberFirstName>> <<MemberLastName>>,

Premier Fixtures, LLC ("Premier") understands the importance of protecting the information it maintains for its employees and their dependents. Unfortunately, we had an incident that may have involved some of your personal information. This notice describes the incident, measures we have taken, and some steps you can take to further protect yourself.

On March 9, 2018, we learned through our ongoing forensic investigation into a phishing incident, that an unauthorized party obtained access to several email accounts belonging to Premier employees. Upon first learning of the phishing incident, Premier conducted an internal investigation and engaged a leading cyber security firm to perform an investigation. The investigation determined that unauthorized actor(s) may have accessed emails and attachments contained in the employee accounts. The emails and attachments include your <<ClientDef1>>

<<ClientDef2>>

We encourage you to remain vigilant by reviewing your account statements for any unauthorized activity. We have secured the services of Kroll to provide identity monitoring at no cost to you for one year. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit [krollbreach.idMonitoringService.com](http://krollbreach.idMonitoringService.com) to activate and take advantage of your identity monitoring services.

You have until **July 19, 2018** to activate your identity monitoring services.

Membership Number: <<Member ID>>

To receive credit services by mail instead of online, please call 1-1-844-263-8605. Additional information describing your services is included with this letter.

We regret that this incident occurred and apologize for any concern this may cause you. To help prevent something like this from happening again, we are taking additional steps to enhance our network security and providing additional training to employees regarding the dangers of phishing emails. Should you have further questions regarding this incident, please call 1-866-775-4209, Monday through Friday between 9:00 a.m. and 6:00 p.m. Eastern Time.

Sincerely,

Michele Hall  
Chief Human Resources Officer

### **Additional Steps You Can Take**

Even if you choose not to take advantage of this company-paid identity monitoring service, we recommend that you remain vigilant for incidents of fraud or identity theft by reviewing your account statements and free credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

*Equifax*, PO Box 740241, Atlanta, GA 30374, [www.equifax.com](http://www.equifax.com), 1-800-685-1111

*Experian*, PO Box 2002, Allen, TX 75013, [www.experian.com](http://www.experian.com), 1-888-397-3742

*TransUnion*, PO Box 2000, Chester, PA 19016, [www.transunion.com](http://www.transunion.com), 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

*Federal Trade Commission*, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580, 1-877-IDTHEFT (438-4338), [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)

**Residents of Maryland**, you may contact and obtain information from the Maryland Attorney General's Office at:

*Maryland Attorney General's Office*, 200 St. Paul Place, Baltimore, MD 21202, [www.oag.state.md.us](http://www.oag.state.md.us), 1 888-743-0023 (toll free when calling within Maryland) or 1-410-576-6300 (for calls originating outside Maryland)

**Residents of North Carolina**, you may contact and obtain information from the North Carolina Attorney General's Office at:

*North Carolina Attorney General*, 9001 Mail Service Center, Raleigh, NC 27699, [www.ncdoj.gov](http://www.ncdoj.gov), 1-919-716-6400 or toll free at 1-877-566-7226



## TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You've been provided with access to the following services<sup>1</sup> from Kroll:

### **Triple Bureau Credit Monitoring**

You will receive alerts when there are changes to your credit data at any of the three national credit bureaus—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who can help you determine if it's an indicator of identity theft.

### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator can dig deep to uncover the scope of the identity theft, and then work to resolve it.

<sup>1</sup> Kroll's activation website is only compatible with the current version or one version earlier of Internet Explorer, Chrome, Firefox, and Safari. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.