



PRESS RELEASE

**Attorney General Frosh Announces Settlement with Owners of
Maryland-Based Accurate Optical
*Owners of Now-Closed Eye Care Stores to Pay Restitution for Failing to Provide
Customers Their Purchased Eye Wear***

BALTIMORE, MD (December 21, 2020) – Maryland Attorney General Brian E. Frosh announced today that his Consumer Protection Division has entered into a settlement resolving an investigation into Drs. Steven M. Zeidman, John F. Lynch Jr., and Charles I. McDonald, the owners of Accurate Optical, a company that operated a chain of now-closed stores in Maryland and Delaware that offered eye care and eyewear services.

Accurate Optical closed its stores located in Berlin, Cambridge, Easton, Ocean City, Salisbury, and Kent Island, Maryland, and in Laurel and Millsboro, Delaware. After the Consumer Protection Division began receiving complaints from former Accurate Optical customers that they did not receive purchased eyewear or refunds, the Consumer Protection Division commenced an investigation.

The settlement requires Zeidman, Lynch, and McDonald to stop selling goods that they cannot provide, and to pay back all monies that Accurate Optical collected from consumers for goods that were not delivered.

“It is illegal to take consumers’ money and fail to provide the promised goods in return,” said Attorney General Frosh. “I am pleased that our settlement will ensure that customers of Accurate Optical will either receive their purchased eyewear or be paid full refunds.”

Consumers who are owed refunds from Accurate Optical may call the Consumer Protection hotline at 410-528-8662 or 888-743-0023 (toll-free).