



ANTHONY G. BROWN, MARYLAND ATTORNEY GENERAL

# PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contacts:  
[press@oag.state.md.us](mailto:press@oag.state.md.us)  
410-576-7009

## Attorney General Brown Launches New Strategic Plan Advancing Justice, Protecting Marylanders' Rights, and Strengthening Maryland Communities

**BALTIMORE, MD (January 31, 2025)** – Attorney General Anthony G. Brown today launched the [Office of the Attorney General's \(OAG\) Strategic Plan](#), which highlights the work undertaken during the first two years of his history-making first term as Maryland's 47th Attorney General and announces the five strategic priorities that will drive the work of the Office of the Attorney General over the remaining half of his first term:

1. Strengthening Public Safety and Law Enforcement;
2. Protecting Consumers, Workers, and Promoting Fair Business Practices;
3. Upholding Civil Rights and Promoting Equal Justice;
4. Ensuring Good Stewardship of our Public and Natural Resources; and
5. Modernizing the Office of the Attorney General and Improving Organizational Efficiency.

The OAG Strategic Plan outlines the Office of the Attorney General's mission, vision, and values that Attorney General Brown brings to the office under his leadership:

**Mission:** The Office of the Attorney General advises and represents State government, vigorously enforces the law to safeguard the rights of the people, and promotes justice and equity for all Marylanders.

**Vision:** We envision a Maryland where our work as a part of State government ensures that:

- Every Marylander lives in a safe, healthy community with equal opportunity and protections under the law;
- Innovation and creativity thrive;
- The justice system is equitable and grounded in fairness and respect so that all individuals, families, and businesses can prosper; and
- Every Marylander, regardless of where they call home, can achieve their fullest potential.

***Values:***

- Collaboration
- Equity
- Excellence
- Innovation
- Integrity
- Leadership
- Service

“With the launch of our first-ever Strategic Plan, we are setting a clear vision for the Office of the Attorney General—one rooted in justice, equity, and service to the people of Maryland,” **said Attorney General Brown.** “This plan not only reflects the progress we’ve made in the past two years but also lays out a bold, actionable roadmap for the future. By strengthening public safety, protecting consumers and workers, upholding civil rights, and modernizing our operations, we are ensuring that every Marylander has an Attorney General’s Office that works for them.”

The OAG Strategic Plan also shares key initiatives developed under Attorney General Brown’s leadership and reaffirms the Office of the Attorney General’s commitment to safeguarding and defending the rights of all Marylanders—no matter where threats to those rights come from.

###

<https://www.marylandattorneygeneral.gov/press/2025/013125.pdf>